Introduction to the Target Product Profile (TPP); Medical Fields of the TPP – Tuesday June 18, 4:00 PM to 5:00 PM

- Introduction to the role of the TPP, fields of the TPP, where to find the information to create a TPP, medical and drug discovery fields of the TPP
  - Charles Hart PhD, Catalyst Program
- The TPP and Health economics and outcomes research (HEOR) and incorporating payer perspectives (US and Europe) into development plans.
  - Ray Mankoski, MD PhD, NemetzGroup

Science, Technological, Preclinical, and Clinical Fields of the TPP – Wednesday June 26, 4:00 PM to 5:00 PM

- Diagnostics TPP fields
  - Linda McAllister, MD, PhD
- Medical devices TPP fields
  - Chris Jones, MSE (t.b.d.)
- Digital Health TPP fields
  - David Kim, MD, DigiTx Partners
- Gene & cell therapeutics TPP fields
  - Akela Kuwahara, PhD, Siren Biotechnology

Business, Market Analysis, and Regulatory Fields of the TPP – Tuesday July 9, 4:00 PM – 5:00 PM

- Regulatory aspects of healthcare product development
  - David Pudwill, MSE, regulatory consultant, former FDA official
- Analytical tools for market analysis and TAM, SAM, SOM
  - Sohela Shah, PhD, Catalyst Program

Intellectual Property Field of the TPP – Wednesday July 17, 4:00 PM – 5:00 PM

- Introduction to Intellectual Property and potential strategies for securing IP for the projects
  - Erica Pascal, PhD, JD, Ingensity
- Patents versus trade secrets for healthcare product development
  - Allison Schmitt (BCLT Life Sciences Law & Policy Center)

TPP Presentations, Pitch Decks, and Next Steps – Tuesday July 23, 4:00 PM to 5:00 PM

- ‘Pitch’ decks t.b.d
- Life Science Venture Canvas and the Lean LaunchPad entrepreneurship methodology
  - Darren Cooke, JD, UC Berkeley
- Introduction to Project Management tools to guide the projects’ advancement
  - Roopa Ramamoorthi, PhD, PMP, Catalyst Program
- Innovation & Entrepreneurship (I&E); the entrepreneurial mindset; I&E resources, programs, and activities
  - Nate Prorok, MHA, Catalyst Program